CROSS-NATIONAL VOCATIONAL EDUCATION AND MOBILITY IN EUROPE
NEWSLETTER NO. 37/2026

1. A *MATCHING* OPTION FROM EUCONTACT

Europe needs a more cross-border approach to vocational training because the **SHORTAGE OF YOUNG TALENT AND SKILLED WORKERS** in structurally strongly developed EU regions (e.g., Germany, Austria, Denmark, Sweden or the Netherlands) and the **YOUTH UNEMPLOYMENT** and **INCREASED RISK OF POVERTY** in structurally weakly developed EU regions (e.g., Romania, Croatia, Slovakia, Ireland or southern Italy) are two sides of the same medal regarding social, structural, and economic disparities, as challenges in the **EUROPEAN SINGLE MARKET**.

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Targeted, **OCCUPATION-SPECIFIC *MATCHING* STRATEGIES** connect companies struggling with **BOTTLENECK OCCUPATIONS** in **STEM, BLUE-COLLAR JOBS** from, for example, Germany and Austria, with young people **from structurally weakly developed EU regions,** who have completed a school-based vocational education (not an apprenticeship) in technical, **STEM** occupations. This creates new opportunities for young people from these **structurally weakly developed EU regions** and provides companies with a reliable access to junior staff, young talent and skilled workers for **STEM, BLUE-COLLAR JOBS**, and other shortage occupations, such as **COOKS** or **NURSES** in Europe.

CROSS-BORDER EDUCATIONAL PARTNERSHIPS, European mobility work placements, and a common framework for recognition of qualifications (equivalence of qualifications) strengthen the **EUROPEAN SINGLE MARKET** and offer a practical, unbureaucratic solution for both sides. Only through common European vocational training standards and mobility in VET (Vocational Education and Training) can the **SHORTAGE OF YOUNG TALENT AND SKILLED WORKERS** in **structurally strongly developed EU regions**, such as Germany and Austria, and the **SEGMENTED YOUTH UNEM-PLOYMENT,** with its increased **RISK OF POVERTY** for young people from structurally weakly developed EU regions, such as Romania, Ireland, or southern Italy, be sustainably reduced.

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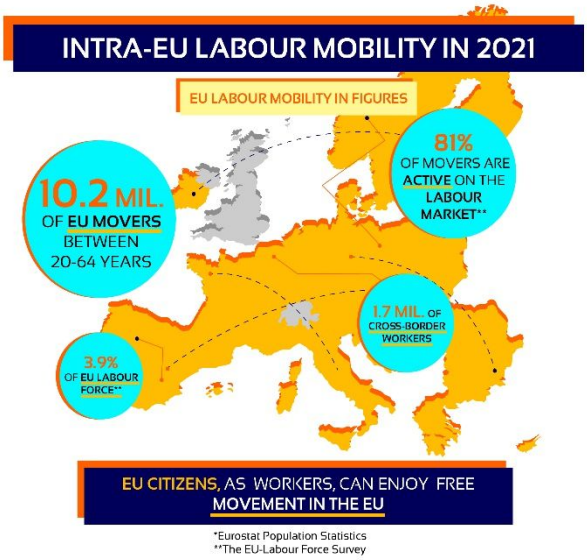

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EUCONTACT has over 20 years of extensive experience in developing and implementing not-for-profit, cross-national vocational mobility and educational projects. Through tight cooperations with public vocational schools in various **structurally weakly developed** EU regions, **EUCONTACT** can provide companies in Germany and Austria, as well as in other **structurally strongly developed EU regions,** through **OCCUPATION-SPECIFIC MATCHING PROJECTS,** with direct access to young talent, with a freshly acquired vocational qualification in technical occupations, specifically for **STEM / BLUE-COLLAR JOBS**.

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Through the combination of a European networks, pedagogical and professional know-how, administrative expertise, comprehensive cross-national intercultural insights and experience with various European cultures, extensive multilingualism and long-standing and successful access to EU funding programs, withinin the framework of **CROSS-BORDER VOCATIONAL TRAINING PARTNERSHIPS**, **EUCONTACT** can provide companies from Germany and Austria, as well as from other **structurally strongly developed EU regions**, with sustainable access to skilled young talent, especially for **STEM, BLUE-COLLAR JOBS** and other bottleneck occupations, such as **CHEFS** or **NURSES**.

The ***MATCHING*** **APPROACH** developed by **EUCONTACT** over the last 10 years is based upon **occupation-specific and cross-national vocational education partnerships** that connect companies from structurally strongly developed EU regions with vocational education institutions from **structurally weakly developed EU regions**. This allows companies to leverage the advantages of **EU-specific freedom of movement** and the **European equivalence** of many technical and other vocational qualifications, as well as the considerable, and to date underutilized, potential of young people in structurally weakly developed EU regions, in a socially responsible, unbureaucratic, and cost-effective manner.

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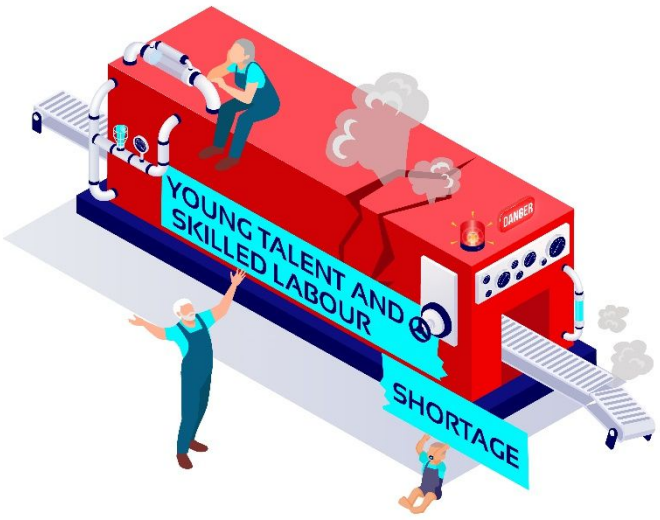
As a **NON-COMMERCIAL VOCATIONAL EDUCATION SERVICE PROVIDER**, **EUCONTACT** differs significantly from traditional recruitment agencies:

EUCONTACT develops cross-national, **OCCUPATION-SPECIFIC MATCHING STRATEGIES** in **EUROPE** against the young talent and skilled workers´ shortage of a certain company in the **EUROPEAN SINGLE MARKET** and then supports the entire process, which can last for several years, if necessary – from the occupation-specific talent identification at vocational schools, through the implementation of such talent´s work placements in company, to **PRE+ ONBOARDING** and the coordination between the respective company and the vocational school in **EUROPE,** all these within the framework of ***MATCHING*** **PROJECTS**



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2. ADVANTAGES OF THE *MATCHING* STRATEGY

- **NO WORK PERMIT NECESSARY - TIMELY CONTACT**
- **NO BUREAUCRACY - MANAGEABLE COSTS AND TIME INVESTMENT**
- **TIME EFFECTIVE - AUTOMATIC RECOGNITION / EQUIVALENCE OF MANY PROFESSIONAL QUALIFICATIONS**
- **SUSTAINABLE ACCESS TO YOUNG POTENTIAL EMPLOYEES THROUGH CROSS-NATIONAL, COOPERATIONS IN VOCATIONAL EDUCATION**
- **CAREER-SPECIFIC YOUNG TALENT ACQUISITION THAT CAN BE PLANNED WITHIN A GIVEN PROJECT YEAR**

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3. *MATCHING* SERVICES

OCCUPATION-SPECIFIC, EUROPEAN *MATCHING* STRATEGIES

CROSS-NATIONAL VOCATIONAL EDUCATION & TRAINING (VET) between Vocational Colleges/Schools from structurally weakly developed EU regions and companies/ public institutions from structurally well-developed EU regions with a demographically-related shortage of young talent and skilled workers in **BOTTLENECK OCCUPATIONS**
www.edumatching.eu

QUALIFICATION-SPECIFIC *MATCHING* of young people, holding a school/college-based vocational qualification certificate from **structurally weakly developed EU regions** with companies/public institutions, based in **structurally well-developed EU regions**, struggling with shortage of young talent and skilled workers in **BOTTLENECK OCCUPATIONS.**

www.eumatching.eu

FURTHER SERVICE OPTIONS RELATED TO *MATCHING* IN EUROPE

MATCHING STRATEGIES for a **CROSS - NATIONAL, QUALIFICATION - SPECIFIC YOUNG TALENT ACQUISITION** by means of ***MATCHING* PROJECTS** in the **SINGLE EUROPEAN MARKET**.

Development and implementation of **MOBILITY ACTIVITIES IN VET (VOCATIONAL EDUCATION AND TRAINING)** between EU countries in the **SINGLE EUROPEAN MARKET** for young people in initial vocational training.

ADVICE and **SUPPORT** regarding **CROSS-NATIONAL ON-BOARDING** also within the framework of ***MATCHING* PROJECTS**, developed and implemented by **EUCONTACT**, commissioned by Clients.

QUALIFICATION-SPECIFIC CAREER GUIDANCE of young project participants in the ***MATCHING* PROJECTS** developped and implemented by **EUCONTACT**, commissioned by Clients.

www.jobmobility.eu

ONLINE OCCUPATION-SPECIFIC FOREIGN LANGUAGE COURSES, provided within the frame-work of the ***MATCHING* PROJECTS** deve-loped and implemented by **EUCONTACT**, commissioned by Clients.
www.word-storm.eu

CROSS-NATIONAL EUROPEAN project application development, commissioned by Clients, to bid for EU funding in the context of various EU funding programmes in different European countries.
www.eu-funding-bids.eu

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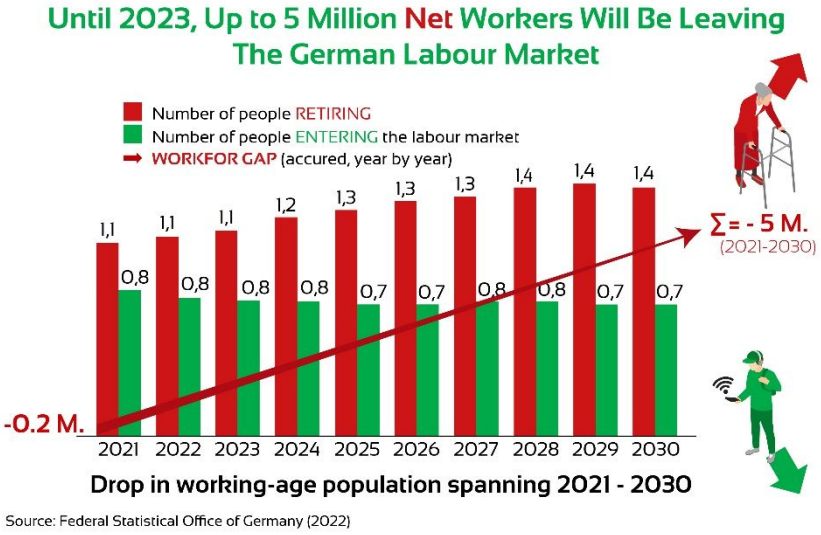

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4. SHORT PROFILE EUCONTACT

EUCONTACT is a **NOT-FOR-PROFIT** company, headquartered in **THE REPUBLIC OF IRELAND,** which operates **EUROPE-WIDE**, both in the **development, implementation** and **hands-on dissemination** of **INNOVATIVE STRATEGIES** for **CROSS-NATIONAL VOCATIONAL**, as well as **ACADEMIC EDUCATION** in the **SINGLE EUROPEAN MARKET**, as **EUROPEAN LABOR MARKET** and **EUROPEAN EDUCATIONAL AREA.**

The **CROSS-NATIONAL CAREER-SPECIFIC** ***MATCHING*** focuses on **BOTTLENECK OCCUPATIONS IN THE MINT AREA**, for **BLUE COLLAR JOBS**, **NURSING PROFESSIONS** and **OCCUPATIONS** in **GASTRONOMY and TOURISM.**

5. CONTACT

We are available via video call to interested companies from **Germany + Austria** or other EU countries in the **SINGLE EUROPEAN MARKET** for further information on **CROSS-NATIONAL** ***MATCHING*** **OPPORTUNITIES** in **EUROPE**

Please feel free to get in touch with us by email in German or English.

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