

MATCHING - STRATEGIES - QUALIFICATION - SPECIFIC YOUNG TALENT MATCHING IN STEM/ICT OCCUPATIONS WITH SKILLS SHORTAGE

Labour force mobility in the EU



MATCHING STRATEGIES

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- 17 million EU citizens live and work in an EU Member State, other than their EU country of origin.
- 1.4 million EU citizens commute to work in another EU Member State on a daily basis.
- In the service sector, around 2 million employees have been sent by their companies in Europe to another EU member state.

Table 14 – Employment change by economic activity in the EU27, 2011–2021

	Share of employment 2011 (%)	Share of employment 2021 (%)	Change (000s)	Percentage change
Agriculture, forestry and fishing	5.1	3.6	-2,438.6	-25.9
Mining and quarrying	0.4	0.3	-161.5	-22.2
Manufacturing	16.8	16.3	645.6	2.1
Electricity, gas, steam and air conditioning supply	0.8	0.8	32.5	2.2
Water supply; sewerage, waste management and remediation activities	0.8	0.8	213.5	15.2
Construction	7.4	6.7	-676.4	-5.0

	Share of employment 2011 (%)	Share of employment 2021 (%)	Change (000s)	Percentage change
Wholesale and retail trade; repair of motor vehicles and motorcycles	14.0	13.7	593.2	2.3
Transportation and storage	5.1	5.3	838.0	8.9
Accommodation and food service activities	4.4	4.0	-281.9	-3.5
Information and communication	2.8	3.6	1,899.2	37.0
Financial and insurance activities	2.9	2.8	167.8	3.2
Real estate activities	0.7	0.8	249.3	18.3
Professional, scientific and technical activities	4.8	5.6	2,012.9	22.9
Administrative and support service activities	3.8	3.9	485.1	6.9
Public administration and defence; compulsory social security	7.3	7.3	569.2	4.2
Education	6.9	7.5	1,709.4	13.5
Human health and social work activities	10.0	11.0	2,856.5	15.5
Arts, entertainment and recreation	1.4	1.5	302.2	11.4
Other service activities	2.4	2.7	753.8	17.2

Source: Eurostat Labour Force Survey [LFSA_EISN2]

Source: <https://www.ela.europa.eu/sites/default/files/2023-03/eures-labour-shortages-report-2022.pdf>

MATCHING BASICS

EUCONTACT's project developments in respect of its **MATCHING STRATEGIES** are based on the massive **DISPARITIES** in the **SINGLE EUROPEAN MARKET** both in the **EUROPEAN LABOUR MARKET**, as well as in the **EUROPEAN EDUCATIONAL AREA** on grounds of different economic levels, VET (vocational education & training) structures and education policy priority areas.

EUCONTACT can support companies / public institutions, based in **structurally strong EU-regions**, strategically **remodel their HR strategy**, challenged by the **DEMOGRAPHIC CHANGE**, allowing them to perform a **PRO-ACTIVE TALENT ACQUISITION**. This is made possible by means of a **BESPOKE STRATEGY** of accessing young talent and skilled staff potentials in the **SINGLE EUROPEAN MARKET**, as **EU EDUCATIONAL AREA** and **EU LABOUR MARKET**.

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In this respect, EUCONTACT's **MATCHING STRATEGIES** are facilitated by the **EU FREE MOVEMENT OF CITIZENS** and **EQUIVALENCE / RECOGNITION** of many **VOCATIONAL QUALIFICATIONS**.

One option amongst the **MATCHING STRATEGIES** offered by EUCONTACT consists of implementing **EUROPEAN PROJECTS**, promoting the **VOCATIONAL MOBILITY** of young talent, between 18 – 35 years of age, **fresh graduates of a vocational qualification in structurally weak EU regions**, facilitating **WORK PLACEMENTS WITH JOB APPLICATION CHARACTER** in companies/public institutions, based in **structurally strong EU regions**. This can be achieved by **OCCUPATION-SPECIFIC MATCHING PROJECTS**, targeting a yearly cohort of vocational students on the verge of / shortly before graduation, from a VET College, based-in a **structurally weak (under-developed) EU region** and by matching the cohort with companies/public institutions, based in a **structurally strong (well-developed) EU region, struggling with SKILLS SHORTAGE** on grounds of **demographic downturn**, leading to a growing number of hard-to-fill vacancies / HTV in **SHORTAGE OCCUPATIONS**, especially in technical ones (**STEM and ICT**).

Another option amongst the **MATCHING STRATEGIES** offered by EUCONTACT consists of developing and implementing **CROSS-NATIONAL VOCATIONAL EDUCATIONAL PROJECTS** for specific occupations in the **SINGLE EUROPEAN MARKET**, as **EUROPEAN EDUCATIONAL AREA**, in order to achieve a long-term **CROSS-NATIONAL YOUNG TALENT ACQUISITION** for a company/public institution, based in a **structurally strong (well-developed) EU region**, by using a common **VET CURRICULUM** and the **EQUIVALENCE IN EUROPE** of the respective vocational qualification in **STEM / ICT** occupations.

On grounds of the above, EUCONTACT can develop **MATCHING STRATEGIES**, tailored to the needs of the respective company/public institution, that can be implemented **EUROPEWIDE**.

EUCONTACT is a **NOT-FOR-PROFIT** company with its headquarters in the **REPUBLIC OF IRELAND/ROI**, operating **EUROPEWIDE** in the **hands-on** development, piloting and dissemination of **INNOVATIVE STRATEGIES** for a **CROSS-NATIONAL VOCATIONAL EDUCATION** in the **SINGLE EUROPEAN MARKET**, as **EUROPEAN LABOUR MARKET** and **EUROPEAN EDUCATIONAL AREA**, with the option of accessing funding by using **EU Funding Programmes**, where applicable.



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